
LEARNING TO TAKE STOCK

(There are no wrong answers. Really, we mean it.)

Why do you create art?

- To entertain others? To entertain yourself?
 - To educate/inform?
 - To connect emotionally? With whom? An audience? Other Artists? Loved ones? Yourself?
 - To process the external world?
 - To share yourself? To make the world a better place?
 - To make money?
 - As a form of meditation?
 - To create something beautiful, confrontational, serene, poignant, fun?
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What visual language are you speaking in?

- Abstraction, Representationalism, Expressionism, Impressionism. Why?
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Would you say that you would like your audience to be a small group of specific people?

- A larger, more general group of people? Friends? Family? Clients? Colleagues? Strangers? Who are you speaking to?
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What is your dream venue?

- Your Home? A Cafe? Gallery? Nursery? Public Building? Museum? Estate? - Where?

What do you fear being seen as?

When you look at art, what kind of work are you attracted to?

Is the work that you are attracted to the same kind of work you would want to display in your home? why? / why not?

What is it you want to learn?

After answering these questions, take a moment to consider why you are currently creating the work that you create. Without placing any judgement on your current work like “it needs to be better” or “I need more time” or even “it’s fine just the way it is”, what changes in the current work might you make to align yourself more closely with paintings that you love? What would you like to paint? Why?